

# 9

# 단계 - 인포그래픽 만드는 법

1



## Create a brief:

Define the infographic's subject and plan content. Simply answer the question: "What do you want your reader to know right away?"

2



## Do your research:

Read and search about your subject. (If you've everything you need, go to the next step.)

3



## Search for visual examples:

Examples and references can help you get inspiration on how to organize and present information.

4



## Check for writing mistakes:

Check the grammar and spellings in the entire text. You may use online tools for this or ask someone to read it and give you feedback.

5



## Create information architecture:

Organize the content in a way that your readers will understand. You can follow the standard reading logic: from top to bottom and left to right. Use arrows, lines, balloons, etc. to be explicit.

6



## Create infographic sketch:

It's time to create the first sketch. Remember the three pillars of infographic creation: keep text to a minimum, share the content in topics, and use visual information.

7



## Work on images and content layout:

Ensure the visuals are coherent and beautiful. Make sure you don't have open spaces or too much information. Try to leave every icon in regular space division.

8



## Double-check:

It's always a good idea to double-check your grammar, spellings, and images.

9



## Download and make final changes:

After you download your infographic, if you find any icons spaced incorrectly, make the required changes.